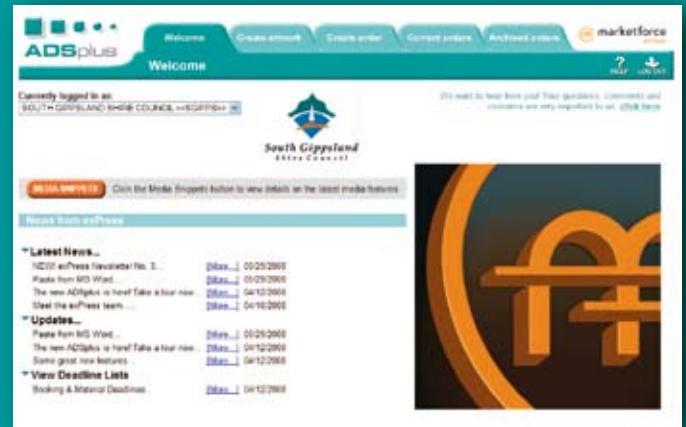


As the leaders in non-campaign advertising, Marketforce exPress has developed a tool that has streamlined our clients' advertising in a way that delivers significant advantages in efficiency and cost savings.

Exclusive to Marketforce exPress, ADSplus is the future of non-campaign advertising. ADSplus is a fully interactive online ad creation, booking and placement system which streamlines the day-to-day advertising process.



- Online portal
- No additional software required
- Secure environment

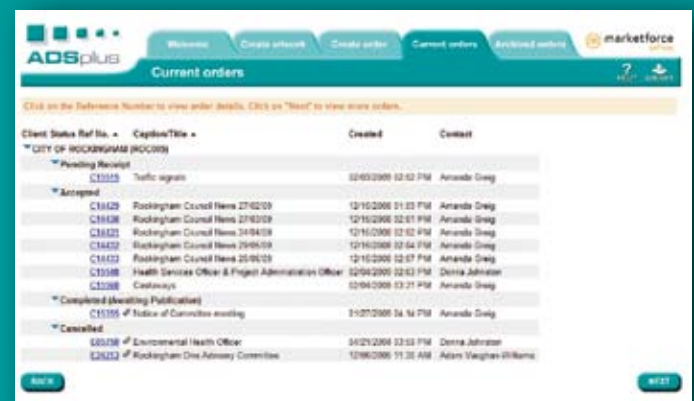


- Brand consistency
- Text editor
- Multiple templates

ADSplus can reduce your advertising costs

With ADSplus you can:

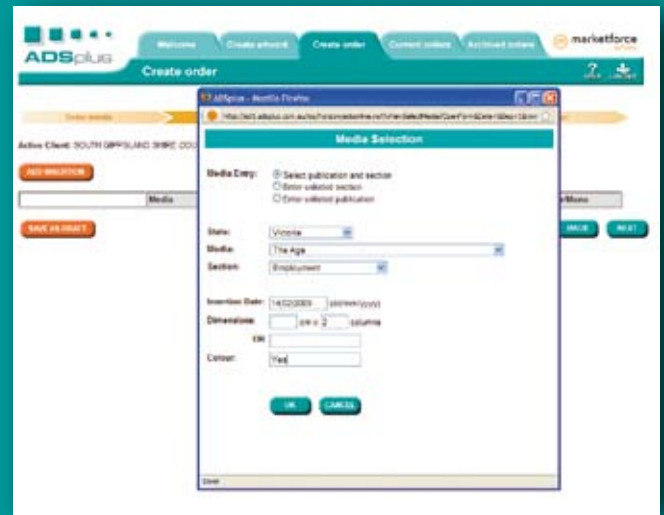
- Customise templates that guarantee brand consistency
- Create your own ads in a user friendly environment
- Change the ad's size and alter proofs
- Generate instant PDF proofs
- Select and plan media placement
- Access archived advertising material
- Track the progression of your ad throughout the production process



- Ad tracking system
- Deadline management

ADSplus offers you a **simple and efficient** method of managing your advertising activity, with the convenience of **a virtual advertising agency online**, accessible via the internet 24 hours a day and protected with unique password logins.

Marketforce exPress staff are available to **provide expert support and training** to ADSplus users; and because we have an expert team continually maintaining and upgrading the system, you can be assured that you are always using the most up-to-date technology available.



- Book & plan media
- Material specifications



- Booking confirmation
- Quality control

Cost effective and efficient solutions

For a complete demonstration on ADSplus and to find out how you can start taking advantage of the full benefits and cost savings available, call your local Marketforce exPress representative today.

- Brisbane:** 07 3833 3631
- Melbourne:** 03 9869 4456
- Perth:** 08 9216 2014
- Sydney:** 02 9923 4959



- Archive access
- Full search capability



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